

taxi.eu portrait



We digitalize
the taxi industry



The taxi app for Europe



Welcome!

Short waiting times and excellent service are the most important things for our customers.

In a global world transport systems must always work reliable. We face these challenges and offer mobile solutions for easy and quick taxi dispatches.

We take the traditional taxi business and connect their quality structures with new digital possibilities.

Due to the vast number of taxis we provide, there is currently no other company comparable to us that offers anywhere near our reliable availability.

Our aim is to make our passengers more happy than they were before they took a ride with us.

We wish you an inspiring read.

Hermann Waldner and Michael Weiss
Chief Executive Officers

4 | Company portrait

The Europe-wide taxi app

Mobility is a decisive factor in a globalised world. People want to get from one place to another in a reliable way in the busy cities as well as in rural areas.

taxi.eu offers its customers a customised taxi service. The taxi.eu app is based on the software of the fleet management system provider fms Systems GmbH and integrates the service offerings of the partner dispatch centres into the dispatch system. As a founding member of the «IRU Global Taxi Service Quality Network» (GTN) and the «Deutsche Taxi-Netzwerk» (DTN), taxi.eu puts itself behind adhering to legal standards for customers within the taxi industry.

Philosophy

Our slogan «We digitalize the taxi industry» reflects an individual mobility service, the best customer comfort and highest vehicle density. The basis for our successful cooperation is trust.

The cooperation between taxi dispatch centres is the basis for a strong partnership. Regardless of which partner country a customer is located in, they can always rely on standardised passenger transport which meets the insurance and official requirements of the relevant country. With the digitalisation of the traditional taxi arrangement service, we offer the option of flexible ordering options and cashless payment methods.

Our customers reach the taxi.eu call centres 24/7. No other taxi app offers this kind of service. True to our guiding principles «We digitalize the taxi industry», we offer our customers an individual, safe and comfortable service every day.

62.500
Taxis

195.000
Taxi drivers

4.223
Places in Europe

11 COUNTRIES

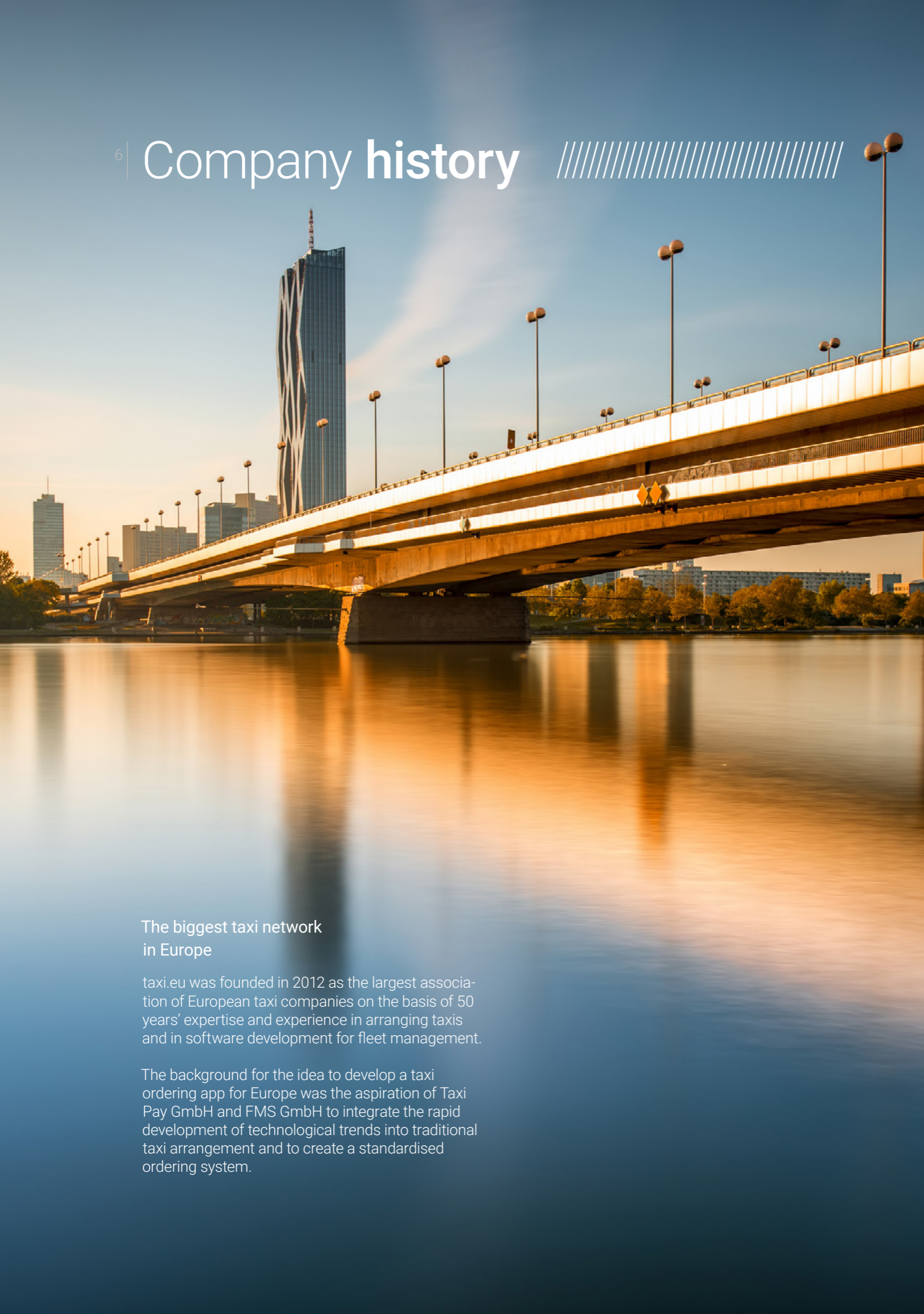
Austria
Belgium
Czech Republic
Denmark
France
Germany
Greece
Ireland
Luxembourg
Netherlands
Switzerland

140
CITIES

180 million

DISPATCHED TRIPS IN ONE YEAR

6 | Company history



The biggest taxi network in Europe

taxi.eu was founded in 2012 as the largest association of European taxi companies on the basis of 50 years' expertise and experience in arranging taxis and in software development for fleet management.

The background for the idea to develop a taxi ordering app for Europe was the aspiration of Taxi Pay GmbH and FMS GmbH to integrate the rapid development of technological trends into traditional taxi arrangement and to create a standardised ordering system.

2011

- Eurocab meeting in Berlin
- Hermann Waldner suggests his vision of a collective taxi app for Europe

2012

- Hermann Waldner, chief executive officer of Taxi Pay GmbH, and Michael Weiss, owner of FMS GmbH, founded fms Systems GmbH in 2012 under the trade name taxi.eu
- Joint advertising concept with Toyota
- Cooperation with the «Deutscher Taxi und Mietwagenverband e.V.» (BZP) for a nationwide app arrangement in Germany

2013

- Planning the cooperation with various system providers in Germany in cooperation with the BZP

2014

- Establishment of the Global IRU Taxi Service Quality Network (GTN)
- Founding members: taxi.eu, eCab and the International Road Transport Union (IRU)
- Implementation of the German Taxi Network (DTN)
- Announcement: Alliance between taxi.eu and eCab (eCab is an association of local taxi companies (eCab Alliance) in France and embedded in TAXIS G7, a leading European provider. This is the largest transport operator in France).

2015

- Cooperation with PayPal
- Introduction of mobile payment

2016

- Interconnection with eCab in:
 - France
 - Great Britain
 - India
 - Ireland
 - Canada
- Sheduling of a network extension with the IRU Global Taxi Network in the U.S.A. and Australia

2017

- Completely newly developed app with revised design
- Apple Maps Driving Service Integration and Siri Integration
- Amazon Alexa Skill
- Product expansion with Shared Taxi

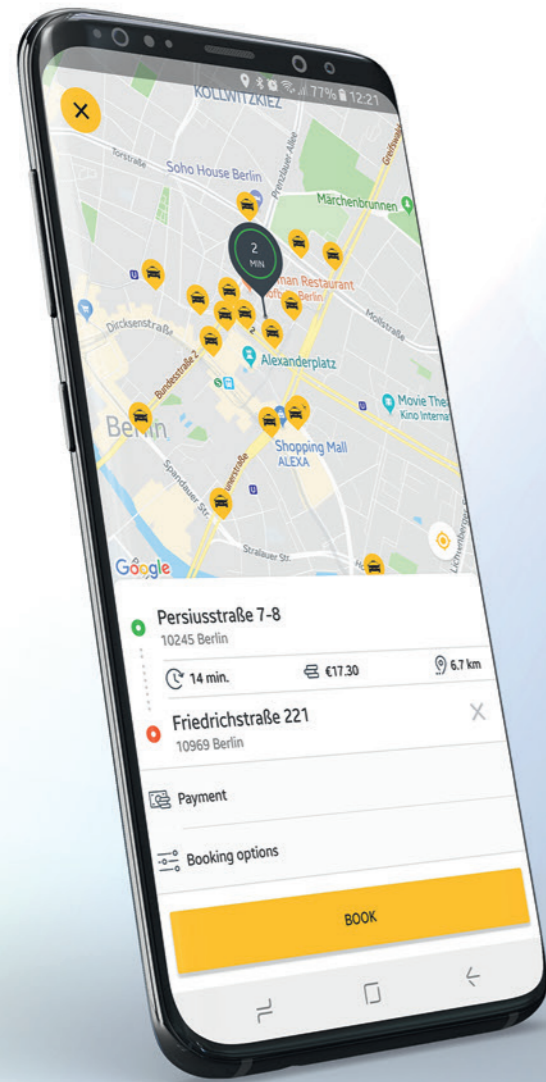
2018

- Cooperation with Apple Pay and Amazon Pay
- New development of the business customer portal for major customers

2019

- Integration into Google Maps
- Cooperation projects with public transport in Vienna, Leipzig, Hamburg, Berlin and Wuppertal

8 | taxi.eu app



Individual taxi booking

The taxi.eu app offers customised taxi services for every situation. Regardless of whether a multilingual driver is desired, or a limousine, or whether it is necessary to take the family pet or a child seat. With taxi.eu the customer is always in good hands.

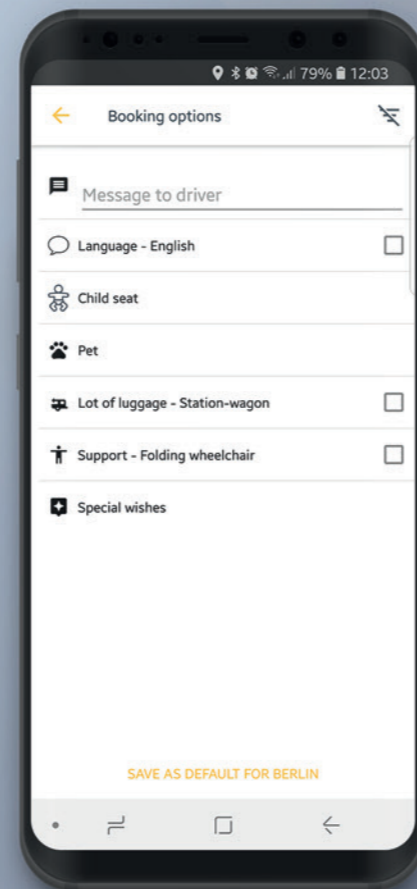
Order your taxi all over Europe

With taxi.eu you can travel individually, safely and comfortably in 11 countries and more than 140 cities.

The extremely high vehicle coverage with more than 65,500 connected vehicles results in short waiting times.

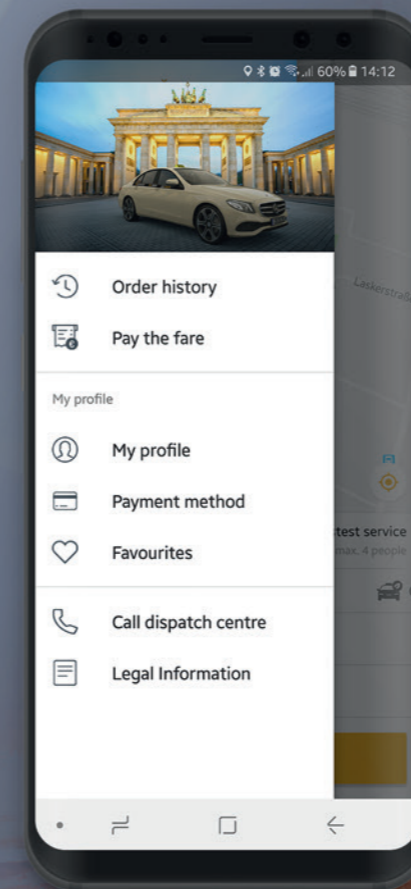
Thanks to the taxi.eu payment function, it is possible to pay a taxi at any time, even if there is no cash available, e.g. after a party or an intensive shopping tour.

And at peak times, the customer simply orders past the telephone queue.

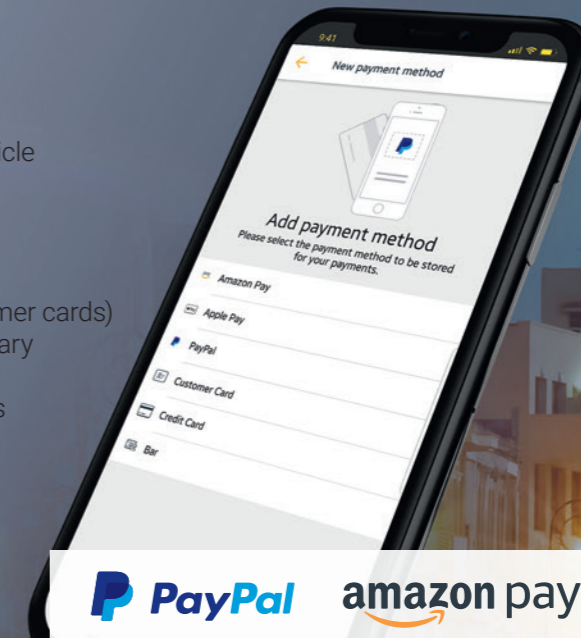


Functions

- Intuitive handling
- Automatic positioning via GPS
- Live tracking of the approaching vehicle
- Integrated fare calculator
- Push up notification on the display upon arrival of the taxi
- taxi.eu payment function (PayPal, Apple Pay, credit and customer cards)
- Comfortable order and billing summary
- Immediate or advance order
- Countless individual ordering options
- 24 hour service hotline
- Journey and driver rating



ORDER AROUND THE CLOCK



Mobile Payment

The new in-app payment function enables fast and convenient cashless payment with credit or customer cards. Payment systems such as PayPal, Amazon Pay and Apple Pay can also be used.

Taxi Sharing

This allows several passengers with start and destination addresses on a similar route to share a taxi. The app then calculates the proportionate fares for the customers. This makes the journey cheaper for each user.

Telephone Service

Our customers reach the taxi.eu call centres 24 hours a day, 7 days a week. If you ever need a taxi in a city that is not yet connected to our automatic app ordering system, the phone number of the local taxi centre will appear on the display. The central office will advise you on all questions concerning taxi ordering.



FREE
DOWNLOAD

Germany

Aachen	Freiburg	Ludwigsburg	Trier
Ahrensburg	Friedrichshafen	Lörrach	Ulm
Aschaffenburg	Gaggenau	Lübeck	Waiblingen
Augsburg	Gelsenkirchen	Lüneburg	Wedel
Baden-Baden	Gernsbach	Mannheim	Wiesbaden
Berlin	Göppingen	Muggensturm	Witten
Bielefeld	Göttingen	Munich	Wolfsburg
Bitterfeld	Hagen	Münster	Wuppertal
Bochum	Halle (Saale)	Neumünster	Würzburg
Boeblingen	Hanau	Neuss	Zwickau
Bonn	Hamburg	Neu-Ulm	
Brunswick	Hanover	Norderstedt	
Bremen	Heidelberg	Nümbrecht	
Bremerhaven	Ingolstadt	Nuremberg	
Buxtehude	Kaarst	Offenbach	
Celle	Karlsruhe	Pforzheim	
Chemnitz	Kiel	Pinneberg	
Darmstadt	Kleinmachnow	Pirna	
Dortmund	Krefeld	Potsdam	
Dresden	Cologne	Rastatt	
Duisburg	Königs Wusterhausen	Rostock	
Düsseldorf	Kuppenheim	Rüsselsheim	
Erfurt	Laatzen	Saarbrücken	
Essen	Langenhagen	Schenefeld	
Falkensee	Leinfelden- Echterdingen	Schoenefeld	
Fellbach	Leipzig	Schwanewede- Beckdorf	
Filderstadt	Lingen (Ems)	Stuttgart	
Frankfurt on the Main			

Austria

Bad Voeslau
Eisenstadt
Graz
Linz
Pasching
Salzburg
Schwechat
Villach
Vöcklabruck
Wels
Vienna

Belgium

Antwerp
Boom
Brussels
Deurne
Ghent
Kortrijk
Kuurne
Zavente

Czech Republic

Prague

Denmark

Brønderslev
Copenhagen
Kastrup (CPH Airport)
Skagen
Frederikshavn

France

Bron
Lyon
Paris
Vénissieux
Villeurbanne

Greece

Athens

Ireland

Dublin

Luxembourg

Luxembourg

Netherlands

Amsterdam

Switzerland

Basel
Brugg
Chur
Geneva
Kloten
Lausanne
Renens
St. Gallen Winterthur
Zurich



The taxi app for Europe

12 | Sponsoring

EUROVISION
SONG CONTEST
AUSTRIA 2015



Vienna

taxi.eu is an international brand with European flair

It was certainly a pleasure for us, presenting our taxi.eu-app as «modern and cosmopolitan» to the European audience during the 2015 edition of the Eurovision Song Contest. It was a proud moment reflecting our hard work and organising a shuttle service for the biggest and most popular music event in Europe. We've delivered a perfect organisation and showcased our possibilities as a network of taxi dispatch centres in front of 500 million spectators.



Munich



Athens



Berlin



Antwerp



Hamburg

11 Sponsoring Athens

MAD Video Music Awards 2015 in Athens



Berlin

Promotion Eurovision Song Contest 2015 in Vienna

16 | Media response

Innovation is very important and modernisation cannot be stopped. That's why I am happy to know that the taxi industry is getting on board, for example with the international app taxi.eu

State Secretary of the Belgian Liberal Party
Vlaamse Liberalen en Democraten VDL

A life-saver. The order process is much faster than via hotline, 100% reliable and the name of the driver is also communicated; this way nobody can steal your taxi.

Elle Online. The best apps for Fashion Week

Forbes

DIE WELT



REUTERS

Süddeutsche Zeitung

ELLE

Publications

New York Times // We welcome fair competition and a level playing field for all market participants

Forbes Magazine // Uber wants to conquer the world, but these companies are fighting back

Reuters // The ruling drew praise from other industry groups including taxi.eu

Die Welt // This is how taxi centrals equip against the Uber-power

WirtschaftsWoche // The tenacious battle fought by taxi apps

Elle Online // The best apps for Fashion Week

Süddeutsche.de // Taxi operators found international app network

N24 // The most important thing is that the passenger is safe – Interview with Hermann Waldner



The most prestigious award for medium-sized companies

This is the most coveted business award in Germany. The prize, first awarded in 1994, honours outstanding companies and personalities of German medium-sized enterprises in the following categories among others: Responsibility for the region, innovativeness, creation of high-quality employment opportunities. The nominees can look forward to being counted among the most future-oriented medium-sized companies in Germany.

FINALIST // 2012

AWARD WINNER // 2013

NOMINATION // 2015

EXPRESS.DE

connect

Vergleich.org

Computer Bild

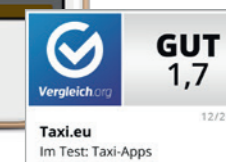
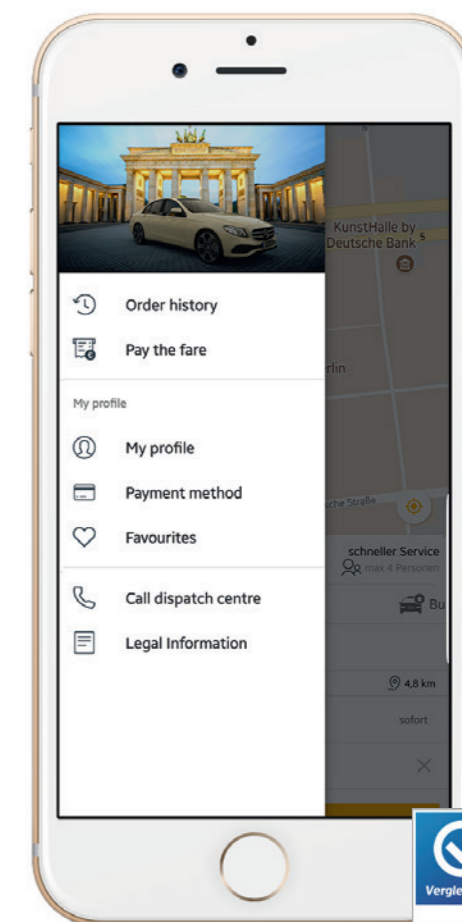
The app in tests

Vergleich.org // Conclusion: With the largest vehicle density and quickest reaction times, taxi.eu calls the taxi most reliably.

Connect // The user interface is good, the app is structured clearly and intuitive.

express.de // The taxi.eu app has the greatest vehicle density and quickest reaction time.

Computer Bild // The user-friendly app boasts diverse ordering options. The order and pickup worked in all cases.





We take the traditional taxi business and combine its quality structures with new digital possibilities.

Hermann Waldner, founder of taxi.eu



Global networking

taxi.eu operates continuously in conjunction with its partners for the creation of a global network to protect the taxi industry.

Uniform standard of quality

As a founding member of the «IRU Global Taxi Service Quality Network» (GTN) and the «Deutsche Taxi-Netzwerk» (DTN), taxi.eu supports the further development of European quality standards in passenger transportation.

The standards of the «IRU Global Taxi Service Quality Network» (GTN) and the «Deutsche Taxi-Netzwerk» (DTN), manifest the service demands of the taxi trade.

Through the integration of these strong partners, the quality standard, the safety of customers and the protection of the industry is consolidated.

Eco-drive taxis

taxi.eu supports the use and dissemination of energy efficient and environmentally friendly taxis. Our customers are already benefiting from our numerous offers of different ecological driving types.

Competitiveness of the taxi trade

Building on the fundamentals of the traditional taxi trade, we promote the area-wide dissemination of highly innovative service concepts with our ordering app.

In contrast to the conventional taxi-booking apps we offer everyone a suitable ordering portal.

Regardless of whether our customers prefer to order via telephone, online or via our taxi.eu app. Due to the unique visionary management which is characterised by long-term experience, responsibility and expertise and the implementation of a future-oriented technology, taxi.eu is consolidating its effective, sustainable quality advantage.

This way **taxi.eu provides** the taxi industry with a strong market position and a high degree of competitiveness.



Partner of taxi.eu





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